

Georgia Association of Student Councils

Summer Meeting

Zoom Call

Thursday, June 18, 2020

Call to Order: 9:07 am

The Turnover Meeting for the Georgia Association of Student Councils was held on June 18, 2020, with Nkosi Nesmith Nelson presiding as President and Matthew Kwon and Hugo Mejia presiding as Secretaries.

Inspiration: Rohit Jivangikar and Jennifer Ryu from Alpharetta High

A wise man once faced a group of people who were complaining about the same issues over and over again. One day, instead of listening to the complaints, he told them a joke and everyone cracked up laughing.

Then, the man repeated the joke. A few people smiled.

Finally, the man repeated the joke a third time—but no one reacted.

The man smiled and said, “You won’t laugh at the same joke more than once. So what are you getting from continuing to complain about the same problem?”

The Moral:

You’re not going to get anywhere if you keep complaining about the same problem but do nothing to fix it. Don’t waste your time complaining, expecting other people to continue to react to your complaints. Instead,

take action to make a change.

Financial Report: Laura Droms

- 3 checks of \$1000 going out.
- Waiting for a refund from Springfield suites (a little over \$1000)

I. Leadership

- Blast! Camp Director
 - BLAST is going virtual on July 8-10 (Training on July 7.)
 - Currently have 60 participants registered and 4 staff members. We need 100 students to break even. Please share/beg your friends to come.
 - Participants will receive a BLAST box in the mail with a T-shirt & a workbook. If we raise our numbers there will be a surprise.
 - curriculum/ Schedule ideas - Generation Leadership will do 5 modules.
- Crowd Compass App Consultant
 - Planning and creating for the district conference
- Advisor Liaison
 - Nothing to report
- Middle School Member-At-Large
 - Nothing to report
- Parliamentarian

- Organized responsibilities and created a folder for the election committee.
- Attended the June motivational Meet-up and was able to gain insight and inspiration on how to support the Black Lives Matter movement.
- Communications
 - Ms. Murphy virtually attended Vision Conference
 - Advertised for Motivational Meet Ups
 - Attended May Motivational Meet up
- Secretary
 - April Meeting minutes were sent out and approved without any further corrections or additions, and posted to the GASC website by Communications School
- Vice President
 - District Rep Meeting Agenda
 - Theme Discussion: decide on the final theme.
 - T-Shirt design
 - Locations
 - Logistics
- President
 - Meetups
 - May - Kate Garnes

- June - Laymon Hicks
- August - Jake Kelfer
 - Introduction & Announcements
 - Icebreaker - Show us something that describes you
 - Break-out session 1 - share your item and fav animal name game
 - Jake Speaks
 - Break-out session 2 - debrief
- GASC convention
 - Schedule Highlights: Following last year's schedule, but replacing a session with more family time, creating time for group photos, moving the T-shirt swap to day 2, and re-organizing the hall of ideas/Roundtables
- Theme Development:
 - Ads to inform delegates on Pokemon before the convention
 - T-shirt finalized
 - School guide leaders - Trainers
 - Family Leaders - Gym Leaders
 - Family Pokebattle with minute- to - win - it games (5 groups of 4 families battle it out!)
- Reschedule Bonding!!!!!!! (interesting activities?)

- Executive Director
 - Communication and Participation
 - Schools should show up to all Meetups and virtual events.
 - Each school should have at least 1 representative attending.
 - Motivational Meet- Ups
 - Kate & Laymon - both GREAT
 - Jake Kelfer is on deck for August, hosted by president school. Date??
 - Ideas for future meet-ups?
 - Recap of National/ International conferences
 - GSLS - Fantastic!!! Great Learning opportunities are still happening through the Global Student Leadership Academy- should we promote?
 - Vision - WOWWOWOW. The closest thing to a real conference for a long time. The staterooms were CRITICAL and an important thing to remember for any virtual conferences we may have to post.
 - NatStuco (July 22 - 24) - you can still register for this until July 15. Encourage everyone to sign up.
 - Leadership Summit = canceled:(possibility of running into protesters and COVID issues.
 - District Conference

- Date - Should we consider shifting the date or hold to the current date??
- Registration through Cvent?
- Kyle Willkom will be speaking
- Decide on in-person Vs virtual a month prior District Conference
- GASC Student Leader Certificate - will be discussing this tomorrow (June 19th) in our morning meeting.

II. Service

- Blast! Camp Director
 - If time permits, we will do a Bert's Big Adventure digital awareness project to promote the organization outside of GASC. Students will post on social media or with sidewalk chalk in their driveway about Bert's Big.

- Crowd Compass App Consultant

- Nothing to report
- Advisor Liaison
 - Researching socially distant service projects
- Middle School Member-At-Large
 - We started a fundraiser and raised over \$1000 to provide gift cards and meals to COVID nurses
- Parliamentarian
 - Utilized social media to encourage students to join and engage in GASC related events such as BLAST and Motivational Meet-up.
 - Using our platform to inform and inspire GASC members about current events and becoming active in our community
- Communications
 - Nothing to report.
- Secretary
 - Nothing to report
- Vice President
 - Nothing to report.
- President
 - Bert's Big Adventure Goal is \$20,000. Last year, we raised \$12,000.
 - Awards
 - Keep the most creative and highest amount

- Add most awareness raised by a school
 - The executive board makes social media commercials to promote Bert's Big Adventure.
- Executive Director
 - Do we need to start talking about what this looks like if we are virtual?? Do we want to put this on pause?
 - BBA does support families in other ways than Disney
 - Less money is better than no money
 - Reduce goal from 20,000 to 10,000

III. Membership

- Blast! Camp Director
 - Nothing to report
- Crowd Compass App Consultant
 - Nothing to report
- Advisor Liaison
 - Monitoring BLAST registration
 - Hopes to bring back Advisor Advocate in July with important updates for the upcoming year.
- Middle School Member-At-Large

- Talked to many people about registering for BLAST and to attend the meetups
- Parliamentarian
 - GOAL: Promote the election committee through different GASC events (BLAST)
 - Making a draft for an office promotion.
- Communications
 - Have any new schools registered and paid?? (names needed to update on the website)
- Secretary
 - Reach out to other non member schools in Gwinnett to encourage membership
- Vice President
 - There are 24 member school renewals (18 high schools, 6 middle schools)
 - Membership mail plan
 - When teachers go back to school, every school in the state would receive a recruitment packet while members would receive a membership packet.
 - Different colored packaging that stands out as gold envelopes? Or maybe mail pokeballs? Or maybe a postcard

(cheaper) We want to make whoever receives the package intrigued to open it.

- What will be included in each package?
 - Parli: running for office
 - President: hyping up convention
 - Secretary: gazette
 - Com: social media
 - Vp: summit

- President
 - Promote district conference
 - Send president letters to new and existing member schools with a poke sticker pack. :)

- Executive Director
 - VP- we need a robust recruitment plan that can be implemented even if we start schools virtually. Can you submit a plan by mid-July to the board for feedback? Be sure to include not only recruitment but also what the welcome packet will include
 - Benefits of Membership: if we have no conferences, what do we offer that will keep people paying dues?
 - Motivational Meet-Ups

- Gazette/Consulus (possibly add a section on ideas for VIRTUAL student engagement?)
 - Website resources (is this even still happening?)
 - Virtual Officer Training (?) – Kent Julian
 - President’s Club (?) - monthly/bimonthly zoom for council presidents to share ideas
 - Advisor Connections—quarterly virtual roundtables? Or an asynchronous option?
 - Listening Sessions on hot topics?
- o What is the current password for member access on the website? What will we use as the new password & what date will it go live?
- Current password: Adventure19 New password: Resources20

IV. Networking

- Blast! Camp Director
 - Thanks to MVHS for the advertising campaign!
 - We will use a web platform called hoponit to run the main room and breakout rooms.

- GREAT ideas from VIsion conference (meal preparation, JC videos, School introductions videos, and BondFire) and some ideas of what not to do (keynote in a zoom session.)
- Crowd Compass App Consultant
 - Nothing to report
- Advisor Liaison
 - Nothing to report
- Middle School Member-At-Large
 - We have talked to many people about registering for BLAST and to attend the monthly meetups.
 - Made the august edition of the consulus with tips and tricks
- Parliamentarian
 - Reaching out to the Communication school to see if we can promote the election committee through different social media platforms (we want to promote it well since it is the first year).
- Communications
 - Week of Quotes following the GASC statement on current events
 - Motivational Monday Ideas?
 - Exec officers each send in a quote they like?
 - Passion Post
 - School Spotlight.
 - We've lost followers on Instagram :- (.... any ideas for increasing followers? (Facebook, Twitter)
 - Getting individual school councils to follow state accounts
 - Website
 - Adding a timeline of events to the main Gasc webpage to easily keep up to date with events
- Secretary

- reaching out to our friends from Shiloh and South Gwinnett to contact their Student Council for future membership.
- Vice President
 - Nothing to report.
- President
 - Have booked Scott Backovich as 1st speaker
 - Attending NatStuCo to find 2nd speaker
 - Vision
 - Best virtual conference so far!
 - Ideas from the conferences: Pen pals & Flat Stanley
 - What not to do at a virtual conference...
- Executive Director

CPA prepared and filed our 2019 tax return. (cost \$400)

 - 501c3 Updates
 - Creating sponsorship packages and donation incentives
 - Developing an Amazon Smile account to being receiving donations for Amazon purchases
 - Creating an online store with basic GASC merch
 - Canva Pro, Youtube Nonprofit, Social Good Facebook, Google Nonprofit
 - Analyze current payments and possible savings: Quickbooks
 - Social Media/Website

- Can the Tik Tok intro video be displayed on the website?
- Humans of GASC—can we do this with non-board members and have people submit short videos to help build community?
- Pictures! We need to update school pictures.
- Can we post questions or polls on stories to increase engagement throughout the year?
- Communication can you work with Mr. Stillwell to arrange a time to collaborate on the website?

Meeting paused - 12:05pm

The meeting resumed at - 3:47 pm

V. Democratic Principles

- Blast! Camp Director
 - Nothing to report
- Crowd Compass App Consultant
 - Proposal for people eligible for this position to begin considering if they would be interested in this position for the 2021-2022 Executive Board
- Advisor Liaison
 - Nothing to report

- Middle School Member-At-Large
 - Nothing to report
- Parliamentarian
 - Created a draft of the new election committee application for the upcoming year.
 - <https://tinyurl.com/gascelection2021>
 - We decided to format it with a google form that has two documents that are required: a completed application (word doc) and a resume.
 - An electronic signature, print, and upload, adobe sign?
 - Any other suggestions for the application that are a must-have?
- Communications
 - Posted about primary voting and registration
 - Will continue to post about voting registration/ More opportunities to be educated.
- Secretary
 - Nothing to report
- Vice President
 - Nothing to report
- President

- Nothing to Report
- Executive Director
 - Listening Sessions at future Events
 - We will be tackling these in our work sessions tomorrow
 - Diversity, Equity and Inclusion Statement
 - Voter Registration Drive/Campaign (Social Media)
 - Civic Engagement for Students
 - Tenants of a GASC Leader

VI. Advisor Hospitality

- Blast! Camp Director
 - Nothing to report
- Crowd Compass App Consultant
 - Nothing to report
- Advisor Liaison
 - Planning an Advisor Zoom Meet-up for July. The topic will be a semi-open discussion of how to have effective student council programming in the wake of the pandemic. Preferred dates?
 - Around 27-28 of July
- Middle School Member-At-Large
 - Nothing to report
- Parliamentarian
 - Reaching out to advisors to see if their students are interested in

applying for the new election committee.

- Communications
 - Nothing to report
- Secretary
 - Nothing to report
- Vice President
 - Nothing to report
- President
 - Nothing to report
- Executive Director
 - Advisor Program for District Conferences

District Rep Presentation

District 1– **Date:** Monday, October 19th
Hosted by: McClure HS
Location: 12Stone
Time: 9:30am – 3:30pm
Student Council Advisor: Michelle
Fowler--michelle.fowler@gcpsk12.org
Theme: Gravity Falls

District 2 – **Date:** Tuesday, October 20th
Hosted by: Rockdale County High School
Location:
Time: 9:30am - 3:30pm
Student Council Advisor: DJ Youngblood
Theme: D1 - PowerPuff Girls

District 3 - **Date:** Wednesday, October 21st

Hosted by: HV Jenkins HS

Location:

Time: 9:30am - 3:30pm

Student Council Advisor: Dan Kamykowski

Theme: Scooby-Doo

GASC Upcoming Dates

- Late July/Aug- Eboard Meeting
- September/October – District Conferences
- Fall Officer Meeting (hopefully face-to-face)

Georgia Association of Student Councils summer meeting is adjourned at 4:26 pm by Nkosi Nesmith Nelson from Grayson highschool.