



**Georgia Association of Student Councils**  
**Summer Meeting (Second Official Board Meeting)**

**Holiday Inn Express**

**July 20th, 2022**

**Members Not in Attendance**

**Call To Order: 2:26 PM**

The first official board meeting for the Georgia Association of Student Councils was held on July 20th, 2022 with Rhett Ammons and Journee Jordan presiding as President and Jesus Salazar and Cristopher Miranda serving as Secretaries.

**Inspiration: Dacula**

- Donald McGannon: "Leadership is an action not a position"
- Sometimes we get caught up in leadership for colleges, and lo.

**Finance: Executive Director**

- 198 people attending Summit, including 20 of us.
- 170 paid.
- Will probably lose money, not enough to break even.
- Typical across the industry for post-covid.
- Around half of previous attendance (400 to 200) (800 to 350 convention)
- Would like above 400 at the district conference.
- Convention earned around  $\frac{3}{4}$  of what we expected.
- Intentionally spent money frugally at convention and summit.
- Bought notebooks and stickers at staples.
- \$800 at staples.

- \$1400 paid for kyla
- Hotel is expensive, moreso because of the falcons game.
- Walking to hard rock hotel.
- Summit will probably lose even, because it is usually budgeted to break even, whereas DC and conv is made to profit.
- No tax on rooms bc we are a 501C3.
- Taxes filed.
- Letter from IRS.
- Encourage people at our school to come to GASC events, and be nice to advisors.

## **Business by Pillar:**

### **I. Leadership Development**

#### **A. BLAST Camp Director**

1. To get people at events, pull pictures of events from the past to encourage people to come.
2. Use social media to promote and help them picture themselves there and make them excited for it.
3. Reach out for pictures
4. Institutional memory is gone because few people have attended these events.
  - a) People simply don't know what these events are and don't want to pay for events they have no idea about
5. BLAST did not break even (inflation).
6. In future, EXEC must pay more to cover rock eagle costs, may cut t shirt or speaker costs.
7. BLAST will still happen at same place w same speaker
8. CSLP is about to start
  - a) Four online sessions w kent julian
  - b) HW assignments and capstone project, must attend gasc events.
  - c) Certificate, and a graduation cord
  - d) Recognition at convention
  - e) 9/23 registration closes, \$50, 17 people have signed up.
  - f) Try to convince friends to come.

g) Exec and dis reps half price

h) Dates: Oct.

i) Do we know what topics CSLp will cover?

(1) Consider adding to

#### B. Advisor Liaison

1. Keep leadership specific things in advisor gazette, promote things across schools, promote school events.
2. Include one piece of leadership or service in every gazette on top of reminders.

#### C. MMAL

1. Advice on consulus on how to be a better leader.
2. Peer to peer mentoring
3. Ways to improve

#### D. Parliamentarian

1. 10 people excluding them attending Summit

#### E. Communications

1. All exec board attending summit.

#### F. Secretary:

1. Summit coming soon, on 9/12, which will be promoted on the gazette.
2. We plan on fostering leadership by continuing motivational Mondays, and introducing a "Leadership Tips & Tricks" where we would provide summarized versions of Habitude lessons like those found in the leadership books shared with us on GroupMe

- a. Ask communication school for available dates.

#### G. Vice President

1. Workshop contribution for district conference.
  - a) Make sure to inform district reps about this so they know it is done/being worked on
2. 6 attending summit

#### H. President

1. 8 people attending, excluding them
2. Chose families at convention
3. Looking at keynote michael
4. Include photo ops for students to enjoy as they arrive
5. Advertising CSLP

#### I. Executive Director

1. CSLP a good way from break-even.
2. People typically register on last day.
3. Expecting 60 people to sign up.
4. District conference opens up 9/26.
5. 22 schools coming to summit, can give them a face to face at district conference.
6. Encourage them to be prepared for registration.
7. Dont want to open up registration at same time as CSLp
8. Closes 10/17 bc t includes t shirt and need time for vendors.
  - a) Communicate this hard deadline.
  - b) For necessary supplies and food.

- c) 11/2, 3,4
- 9. Arrive closer to blast for convention
- 10. Trouble finding a speaker.
- 11. Very popular week booked for other state/district conferences.
- 12. Looking for suggestions to reach out to.
- 13. Exec board to arrive on 22 for state convention.
  - a) Can arrive 5-6 pm and still complete the full day of school.
- 14. Has a few keynotes, really wants lori thompson hayes
  - a) Would like at DC
  - b) Would love to see her
- 15. SASC "extreme leadership"
  - a) Stoneman Douglas HS
  - b) \$600
  - c) GASC not organizing anything.
- 16. Disney leadership institute in January is taken off the list.
  - a) Not enough people confirmed for GASC to be considered for Disney.
  - b) Recommended to work with them for a year before to set up.
  - c) May be better to wait and build momentum for it.
- 17. Vision conference trip will be planned for state conference.
  - a) Saint Louis
  - b) Disney Theme, destination leadership where dreams come true
  - c) May take trips around the city, like to Arch.

- d) Inflation, food costs have doubled, airfare doubled as well
  - (1) All subject to change.
  - (2) Airfare difficult to estimate
- e) Keynotes already announced.
- f) Family style council similar to what GASC has done, but more developed.
- g) Great time to network with people across the country.
- h) Everyone is invited.
- i) Exec/former exec does not need an advisor, but everyone else does.
- j) Preconference ideas: sporting events, arch, aquarium, botanical garden, etc.

## **II. Service**

### **A. Middle School Member-At-Large**

- 1. Add a promote community service section to consulus.

### **B. Vice President**

- 1. Welcome packets being made and sent

### **C. President**

- 1. Eco friendly service project based around earth growing project which empowers youth to help environmental problems.
- 2. Will still help other nonprofits.

### **D. Executive Director**

- 1. Four passion project categories
- 2. Asked DR to do passion projects at the district level

- a) Check in with them
- b) Stillwell will share details about service award

### **III. Membership Engagement**

#### A. Advisor Liasion

- 1. Updated list for the gazette
  - a) Removed blocked people (old advis
- 2. About 200 people receive gazette monthly

#### B. Middle School Member-At-Large

- 1. Shared first consulus

#### C. Parliamentarian

#### D. Communications

- 1. Updating website and insta/ facebook posts.
- 2. Will do motivational mondays.
- 3. Posting member mondays
- 4. Would like an update on the gazette.
- 5. Gazette? Send by 9/16, and post by 9/21.
  - a) Third Wednesday.
  - b) Request to be sent a week before.
- 6. Consulus posted whenever they receive it.

#### E. Secretary

- 1. Reach out to exec board with email with two days' time for any information to post.
- 2. StuCo spotlights, advertising for events.

#### F. Vice President

1. Register schools for CSLP.
2. 60 people so far.
3. Would like it to reach 75
4. Call every single school in the district, ask about GASC.
5. Script for recruiting schools within your district.
6. Could DM school instagrams as well.

#### G. President

1. Leadership class at their hs is making a leadership thing to be aired at DC.

#### H. Executive Director

1. Member features/spotlight after member monday and motivational monday.
  - a) Comm. will do “fantastic friday” to highlight member schools.
2. Comm. Schools to get contact info from the schools at Summit for spotlights.
3. Collecting note cards for name, school, and ideas to have tjeri ideas showcased with their info to reach out to them.
4. Secretary will deal with these note cards by transferring them to an excel spreadsheet.
5. Password issue on resources unresolved.
6. Should blast resources be pulled down/deleted all together?
  - a) May be confusing for people.

b) Too “shary” with password being overshared with people who are not trained looking into it.

7. Membership push by 9/30.

a) What can be done between now and then?

#### **IV. Networking**

##### **A. Camp Director**

1. CSLP advertising

a) Summit slide, packet flier.

b) Show pics of the cord, instead of just “dangling” ot

c) Countdown to registration.

d) 10-15 sec promo videos for Instagram stories with a captivating background.

(1) Add CC

(2) Describe why CSLP was amazing (Anish, Madison)

(3) Sent by 9/20 to communications

e) CSLP grads turned into interns/discussion group facilitators.

(1) Hopefully 12

(2) Can be added to resume, as a boost to why do CSLP.

(3) Provides great skills.

f) Time of CSLP shortened out to a single month, and more time between last session and capstone project presentation.

(1) Capstone presentation to one of four board members.

(a) Content and icebreakers following what Kent Julian has done.

(b) The presentations that are “convention worthy” will be selected/reached out to to present at convention if they are attending.

(c) Adds a layer of legitimacy to the program, making it stand for something.

(2) Looking into having three different speakers once Kent Julian contract is over.

#### B. Advisor Liaison

1. Advisor meet up for a game, or anything to get more advisor networking.
2. Anything needed for advisors at convention?
  - a) Last year was a trivia game.
  - b) Pres. school says yes
3. Trivia for all delegates as an activity?
  - a) First night activity, trivia by family group.
4. Advertising for “boston thing” for everyone?
  - a) yes

#### C. Middle School Member-At-Large

1. Working with school to make weekly newsletter to promote stuco

#### D. Parliamentarian

1. Promoting csjp

#### E. Communications

1. Bringing videography students to summit, making a creative video.
2. Sending to all schools.

3. Video on stairs?
4. Thank you gifts for anyone that helps us at the capitol.
  - a) Pic could be used as part of

F. Secretary

G. Vice President

H. President

1. Designed promotional flyers.
2. Bringing back the president's meeting.
  - a) First Thursday of every month.
3. VP meeting with student body presidents of each member school?

I. Executive Director

1. Exhibit hall at convention?
  - a) Most successful year was an exhibit hall/outstanding project combo.
  - b) Some organizations have reached out to GASC.
    - (1) Thanks in part to being a 501C3.
    - (2) A GA univ (wesleyan) reached out and would like to support in person or virtual member opportunities.
    - (3) Small fee, but helps offset fees for students to attend.
    - (4) Do we say you can attend, or give them a slide as commercials before general sessions?
    - (5) Can still do energizers on stage, but would be playing in background.
    - (6) Taxing write-offs and advertising.

(7) Running slideshow to advertise to 800 people.

(8) High integrity advertisers that share the GASC vision of growing leadership in teens.

## **V. Democratic Principles**

A. Camp dir

B. Advisor Liaison

C. Middle School Member at Large

D. Parliamentarian

1. Created a flier for sept welcome packet to promote running for office
2. Slide presented at summit to promote office
3. Updated GASC roles and responsibilities
4. Updated
5. Election committee in previous years, the election committee and tally clerks would be
6. Covid disrupted the election committee and tally clerks.
  - a) Could now be done since all events are up and running, and people could apply for them.
  - b) Promoting election committee
  - c) Drafted application for election committee disseminated through communications school, and around district conference, and at CSLP sessions.
  - d) Working on videos to promote running for office.

e) ASk secretary school about posting two regular posts promoting elections and instructions on how to.

(1) Due Dec. 31

(2) Committee chosen by Jan. 31, meet w parli in february

f) One person can be both.

(1) Tally clerks count votes.

(2) Committee members handle pre-election and help maintain the integrity of the election.

(3)

E. Communications

F. Secretary

G. Vice President

H. President

1. Recording a video with current exec board.

a) 10 seconds per, about what the office does

b) Recorded by their exec board

I. Executive Director

1. Voter registration drive/campaign

2. Nothing partisan (not who to vote for)

3. Start running for office promotion starting now.

4. Recruit officers and election committee members at dc.

5. DC is \$40, no limit on attendance

6. District 1 may be limited to 25/school, other districts may be unlimited.

7. Exec board only pays for convention and blast, nothing else.

## **VI. Advisor Development**

### A. Advisor Liaison

1. Ask Jesus
2. List from VP

### B. Middle School Member-At-Large

### C. Parliamentarian

### D. Communications

### E. Secretary

1. Working on advisor hosp room at convention

### F. Vice President

### G. President

### H. Executive Director

1. Working on advisor room at DC
2. Talk to DR
3. Advisors assigned to workshops with kids
4. Not enough room for separate rooms/meetings.
5. Wanted good adult supervision.
6. May happen at DC, so kids can have the rooms over the teachers.
7. National Conference on Student Activities in Boston 12/2-4
  - a) Group discount (\$20 off)

b) Reg opened 8/29, closes 10/31 for group registration

(1) Email will be sent ro advisor with info on how to register, and discount code.

c) Regular rate is \$345.

## **VII. Reminders**

**A. 9/11 Summit Rehearsal/ Run Through**

**B. October Virtural E-Board meeting dates?**

**C. November DC**

**D. Jan 6-8 winter meeting**

The meeting was adjourned by Wayne County at 3:55 pm.

Meeting opened by Executive Director at 5:14 pm

## **VIII. District Reps**

A. District 1 Rep

1. Ideas for superlative awards and group games
2. Locked in for one workshop, it is set up and kids to do it
3. Working on email for what everything is
4. List with advisors
  - a) In touch with Lanier advisor
5. Greatest struggle is coming up with a service project
  - a) Workshop of constructing something on site or having delegations bringing something they've collected or done.
6. Need to have a canva/flier to post for communications school to get the message out for registration.

B. District 2 Rep

1. Figured out food and location requirements
  - a) In the new gym
  - b) CFA sandwiches with sams club chips and water
  - c) Veggie wraps and also other dietary restrictions
  - d) Called all schools in district, called pcirnipals
  - e) 50 emails, waiting for response on some
  - f) Members of stuco coming to middle schoos and inviting them to dc
  - g) No set ideas on superlatives, none special just size/time awards
  - h) Enthusiasm workshop?
  - i) Service leaning toward “small acts of kindness” to be passed throughout the community
    - (1) Everyone has a small piece of string, and you pass it by telling someone something kind.
      - (a) Write a kind note, etc. H
      - (b) Have this be something that goes around convention and also goes past it.
    - (2) No big project yet
  - j) Honesty workshop conflict resolution with how to have hard conversations with people.
  - k) Innocation workshop looking at diff perspectives and how ppl all have diff ways of looking and learning

(1) Legos, build, show them what they should've made  
and show them that it's ok

l) Loyalty workshop talk about running for office

m) Determination workshop talking about adaptability and  
learning from mistakes by having them recreate a picture  
without notes, fail, and then with the objectives they will  
know what they have to do

n) Committees to delegate everything (snacks, energizers, etc.)

o) How will people rotate through workshops?

(1) Depends on how many people attend.

(2) No markers or paint because it is a new gym.

p) Speech contest

(1) Judged by someone assigned by district reps

(a) Free advisor, la teacher

q) Lanyards for DC?

(1) Borrowing some from GASC

(2) If not, have stick on name tag and have this be an  
activity while arriving

(3) Premade nametags.

r) Careful for keeping prices down considering there are meals,  
shirts, and paying for a keynote speaker.

### C. District 3 Rep

1. Unconfirmed location, but either at Georgia Southern or Savannah  
state

2. Various lunch options including for dietary restrictions
3. Community oriented service workshop
  - a) Students handmake cards to have a stockpile of cards for different events/holidays
4. Innovation talk about the process of how to
5. Enthusiasm covered
6. Honesty students will be given a question of whether they agree/disagree, listen to each others statements, to teach about active listening and how it ok
7. Loyalty talking about effective icebreakers and dependency on group size
8. Determination possibly have a tarp activity
9. Games include red light green light with a twist.
10. Awards
11. Committees similar to district 2
  - a) Have people to keep the enrgy/hype up and make sure people are having fun

#### D. Vice President

1. Workshop incase there are any difficulties in other workshops.
  - a) "Hero Leadership"
2. Will attend all district conferences
3. Email all member schools, ask if they are awaiting an invoice, to send a personal email address because invoices keep getting blocked.

a) Send name and school to [finance@georgiastuco.com](mailto:finance@georgiastuco.com)