



Georgia Association of Student Councils
Summer Meeting (First Official Board Meeting)

Rock Eagle

July 20th, 2022

Members Not in Attendance

Corey Stillwell (Assistant Executive Director)

Call To Order: 2:22 PM

The first official board meeting for the Georgia Association of Student Councils was held on July 20th, 2022 with Rhett Ammons and Journee Jordan presiding as President and Jesus Salazar and Cristopher Miranda serving as Secretaries.

Inspiration: Dacula

- Brian Tracy: "Become the type of leader people would follow voluntarily even if you had no title or position."
- Staying mindful of your goal, not your position.

Finance: Droms (Bari House)

- \$44,049.16 in checking account
- \$3,000 outstanding from schools
- Profit and loss (Fiscal year runs January-December)
 - \$4000 from membership
 - Additional money for convention (for scholarship):
 - Gold membership: \$1,050
 - Blue membership: \$350
 - Hugged Membership: \$0

- Scholarship money collected in 2021: \$1050
- Income: \$77,000
- Convention Fees: \$70,000
 - ~\$7,000 net profit
- CSLP: Spent \$1,000
- Net income: \$3,000
 - Goal is \$10,000 to build back up to build up to \$40,000 reserve.
- Add Bari to any sign-ups that involve money & any general emails
 - finance@georgiastuco.com
 - Needed for membership invoices

- Attach profit, loss statement to meeting minutes

Business by Pillar:

I. Leadership Development

A. BLAST Camp Director

1. Role of BLAST! Director & CSLP needs new name
2. BLAST! Student Recap
 - a) 26 kids attended BLAST, 3 family teams, 8 staff members, 3 junior counselors and 1 clinician
 - b) Anish Nayak experienced personal growth.
 - c) Kaitlyn Taylor built relationships & bonded with peers.
 - d) Greg Crabb suggests a smaller, cheaper flipbook because this notebook had lots of blank space.
 - e) Bringing more water.
3. Begin looking for businesses who want tax write-offs by supporting financially since GASC is now a 501C3.
4. Open a place on the website for donations to help out BLAST, to increase profitability.
 - a) These donations can be financial or in the form of other contributions.
 - (1) Other contributions include items such as water, snacks, and team supplies.
5. Working for ways to market BLAST
 - a) It is the responsibility of members to recruit for BLAST! at their own schools.

- b) Recruiting at least one person from each member school to attend to give each school an experience of BLAST that will encourage more people to attend.
- c) Testimonials from BLAST attendees.
- d) BLAST Registration occurs at the same time as end of year testing which is a stressful time for students and advisors.
 - (a) Consider opening an early bird special right after convention.
- e) \$25 off for first two weeks
- f) Performance from BLAST kids on stage.
- g) There will be no parent meeting for BLAST, any questions may be addressed by Mrs. Shih.
- h) Make an interest form that will encourage attendance around the time of Spring break.
- i) CSLP advertising begins 8/8 (Registration will be \$50 and closes on 9/23)
 - (1) The CSLP online meeting dates are 10/3, 11, 18, 27.
 - (2) A cord will be given on stage at Convention to graduates of CSLP, but can be shipped to school with a fee.
 - (a) Cord is the responsibility of graduates and will not be held until their graduation.
 - (3) Present workshop ideas for the board.

B. Advisor Liaison

1. Would like to provide tips for advisors on how to develop students and adults.
 - a) Suggestions from parents and students are welcome, in order to better cater to them.

C. Middle School Member-At-Large

1. Teaching students about Student Council by giving tips to students about being better leaders.
 - a) This will be added to the consulus.
 - b) Plan on promoting peer to peer mentoring services between 6th and 8th grade.

D. Parliamentarian

1. Plan on hosting a BLAST workshop at the District Conference where people can learn about the camp and get a taste of what it is like.
 - a) This will encourage membership, and include a physical sign in sheet, and digital sign up sheet via a QR code.

E. Communications

1. Entire team attended BLAST and gained leadership skills that will be brought back and used at their school.

F. Secretary:

1. Summit coming soon, on 9/12, which will be promoted on the gazette.
2. We plan on fostering leadership by continuing motivational Mondays, and introducing a “Leadership Tips & Tricks” where we

would provide summarized versions of Habitude lessons like those found in the leadership books shared with us on GroupMe

- a. Ask communication school for available dates.

G. Vice President

1. Greg Crabb and Dallen Rawson attended BLAST.
2. Met with the district reps to discuss recruitment and how to run the District Conference.
 - a) Came up with ideas for workshops and superlatives.
 - b) Discussed details of the T-shirt.
3. Talked about recruitment and brainstormed workshops for the determination part of the SHIELD acronym.
 - a) Shield stands for Service, Honesty, Innovation, Enthusiasm, Loyalty, and Determination.

H. President

1. Leaders assemble
2. Shared theme-specific ideas regarding convention t-shirts, family group structure and activity options at GASC Convention 2023
3. Workshops will be made in collaboration with CSLP.
4. Pre-Convention activities will occur from 9:00 am-12:00pm and will be passed on to the Vice President.
 - a) Districts should come up with an activity which people would rotate through before lunch.
5. Would like to bring back an altered version of the dance.

6. Proposed a trifold walk called “The Project Headquarters” for schools to campaign and show what they’ve done.
7. Presented ideas to keep schools involved and informed at convention.

I. Executive Director

1. Leadership summit: Multiverse of Leaders
 - a) Date: 9/12, 9:00am-12:00pm
 - b) Cost: \$40
 - c) Focus: Officer training with a limit of five students per school and one advisor
 - (1) There can be more advisors, though this would mean less students could attend.
 - (2) Considering various keynote speakers.
 - (3) Spoke about potential workshops.
2. CSLP “Iron Leaders”
 - a) Registration opens 8/8, closes 9/23
 - b) Cost: \$50
 - c) Virtual meeting on various dates in October
3. District Conference
 - a) Registration 9/23-10/17
 - b) Dates: November 2nd, 3rd & 4th
 - c) \$40 fee

- d) Executive Board members are required to attend their own District Conference, and are welcome to attend other districts conferences.
 - e) The Vice President will host District Conferences alongside District Representatives.
 - f) No limits on attendance per school as of now, though there is only room for 600 people.
4. Looking for alternative keynote speakers for the dates of the District Conference because of the difficulty of schedule. (three consecutive dates at different locations)
5. State Convention 2/23(22 exec)-25
- a) No lunch will be provided on the first day.
6. Keynote Suggestions
- a) Discussed keynote speaker options.
7. Other Training opportunities
- a) SASC (~\$600)
 - (1) Stoneman Douglas High School in Parkland, Fl 10/21-23.
 - (2) As of now, there will be no official GASC coordinated trip to SASC.
 - b) Disney Imagination Campus (~\$800)
 - (1) Dates: 1/13-17
 - (2) Hotel, travel, meals (excluding the travel meals) are included in the fee.

(3) Schools will meet at exits on i-75 where they will be picked up by the bus.

(4) A minimum of 15 people are required, and there is a maximum of around 40.

(5) \$200 down payment, 9/30 deadline for who is in or out.

(a) Payments can be made monthly.

c) Vision Conference (~\$700)

(1) Dates: June 26-28

II. Service

A. Advisor Liaison

1. Encourage schools to get involved in service projects, at least for their districts
2. Wants schools to work on creating something tangible, not just generating ideas.
3. Make a reward for schools that do exceptional service.

B. Middle School Member-At-Large

1. Encourage the idea of community service out to middle schools
 - a) Promote community service through food banks, mentoring and cleaning up trash.

C. President

1. EcoFriendly project called "We Are Groot" with proceeds being donated to a nonprofit organization.

2. Will work with Communication school to promote recycling on social media.
 - a) Emphasis on spreading awareness about cleanups, and ecological footprint.
3. Discussed pre-conference activities related to the service project.
4. Discussed potential service project related awards.

D. Executive Director

1. Not continuing Big Berts Adventure because schools felt pinned to one type of donation.
2. Create a multi-tiered service approach with local school passion projects, district projects, and state passion projects.
 - a) The state project may fit in with the President schools idea for the “We Are Groot” dealing with recycling.
3. District Representatives and Vice Presidents will choose the passion projects for their region that will be completed at the District Conference.
 - a) There will be three distinct passion projects, and should make a difference in areas of particular interest.
4. Give schools autonomy for the passion projects they want.
5. Categories for passion projects are mental health, civic engagement, community improvement, and fundraising for charity.
 - a) Concern from West Forsyth that some projects may not fit into the categories.

(1) May want to change community improvement to community engagement.

6. Fundraising to showcase what schools are already doing.

III. Membership Engagement

A. Middle School Member-At-Large

1. Plan on getting more middle schools involved and building down to the elementary schools by exposing them to more StuCo programs and events.
2. After deliberation, the board decided that as of now, it is best to provide elementary school students with helpful resources including meeting guides and tips but will not hold in-person events for elementary schoolers.
3. **Motion:** Jesus Salazar moves to end discussion. Meadowcreek seconds the motion. **The motion passes.**

B. Parliamentarian

1. Will create a flier for the September welcome packet.
2. Will create a video about running for office.

C. Communications

1. Using templates for Instagram stories and posts to be more cohesive and eye appealing
2. Posting more interactive stories

D. Secretary

1. Plan on visiting nearby schools and meeting with their officers and advisor to provide them with information about GASC so they feel more encouraged to join GASC.
2. Plan on reaching out to various schools in the surrounding area.

E. Vice President

1. Sent out emails to all past members for confirmation of membership.
 - a) 75 left to be confirmed.
2. Draft new welcome email.
3. Draft welcome packet for September and brainstorm any little items they may want to include like magnets, pins, or stickers.
 - a) Promote social media on these little items.
 - b) Be mailed by 8/30
 - c) 9/30 for stragglers
4. Member Packet
 - a) District Conference Promotion
 - b) CSLP promotion
 - c) Convention promotion
 - d) Running for office promotion from Parliamentarians.
5. Need to update Georgia school lists.
 - a) List is from 2019, and would need updating on who the principal from each school is.

F. President

1. Plan on creating a Marvel themed video for engagement.

2. Plan to visit nearby schools in District 3 and meet with their leadership teams to encourage GASC involvement.
3. Collaboration with the Executive Board on video to promote joining.

G. Executive Director

1. Benefit of Membership
 - a) Member rates for CSLP, District Convention, Convention,
(will be more if you are not a member)
 - (1) Only member school students can complete CSLP.
 - b) Access to the consulus and gazette.
 - c) CSLP certification.
2. Discussed continuing Presidents club with monthly meetings for the presidents from various councils across the state.
 - a) Would like a list of dates from last year.
3. Connections with advisors and a mentoring program for them
4. Discussed ways to better highlight member schools and advisors.
5. Password for member access on the website is not confirmed.

IV. Networking

A. Advisor Liaison

1. Instagram and Facebook posts which can be used inversely to help cater to everyone older or younger.

B. Middle School Member-At-Large

1. Collaboration with Communications to share access to responses, consulus, and social media.

C. Communications

1. Posts on Instagram and templates
2. Working on the website and will meet biweekly with Stillwell.

D. Secretary

1. Arrange with communication school for schedule
2. Create posts before the month begins, confirm with communications that they have received it and will post it at least two days prior to posting date.
3. Will share posts created on canva as .jpegs and .pdfs.
 - a) Communications would like posts to be sent as files to their email.

E. President

1. Will attend all District Conferences.

F. Executive Director

1. Add everything to the google drive so we create an institutional future.
2. Most things can only be accessed through the official GASC emails.
 - a) Contact Corey Stillwell for email problems if ever locked out.
3. Fundraising
 - a) Promote sponsorship packages and get sponsored for our events to bring down cost for our students.
 - (1) Promote incentives
 - b) Create an Amazon Smiles that donates to GASC.
 - c) Online store with merchandise

- d) Converting from QuickBooks \$80 monthly to \$75 annually because we are 501C3.
 - (1) \$885 in annual savings.
- 4. Using different payment sources for different events.
 - a) Paypal is better for merchandise on store, and Wufoo for membership.
- 5. Next year, memberships can be paid online.
- 6. Proposed “humans of GASC to better interact with members and highlight them through social media.
- 7. President schools can work together to connect with people at all District Conferences, starting with BLAST attendees.

V. Democratic Principles

A. Parliamentarian

- 1. Updated constitution, Article 6 section 2 item C1.
 - a) The updated constitution was submitted to Mrs. Droms
 - b) Fixed spacing issues.
- 2. Executive director must be tied to school
 - a) Updated from last year.
- 3. Will be updating GASC duties and responsibilities with corrections made at summer meeting (7.20.22).
- 4. Schools have one week to update duties and responsibilities.
 - a) Email sent with instructions on how to do it, and a vote will be held through email.

5. Updated election procedure to be current.
6. Began drafting applications to join.

B. President

1. Collaborate with Parliamentary school to create videos to encourage membership and running for offices.
 - a) Will create more excitement for running for offices.
 - b) Getting each office to promote their position will make the experience of running more fun.

C. Executive Director

1. Can be held responsible if GASC is sued.
2. Promote positive image of GASC at the capitol.
 - a) Listening sessions or resolution sessions as a workshop at Summit.
3. Promoting civic engagement with an emphasis on voter registration.
 - a) Communication school to create posts with important deadlines for voting since this is an election year.
 - b) Highlight student civic engagement in consulus and gazette, such as talking at board meetings, going to local city hall.
4. Alumni Association to be created.
 - a) Reaching out to a former student who could be the president of the Association.
 - b) Two emails will be sent per year regarding Alumni Association events and ways of gathering donations.

(1) Will start small by enrolling graduating seniors now and working up.

5. Board of Directors

a) Vacancy to have three people on board of directors must be filled with approval of the Executive Board.

b) Proposed a restructuring of the board.

(1) New board would include 5 people to exceed the minimum of 3 people required to be on the board.

(a) Past director, Advisor, Alumni president, Two community leaders.

(b) Discussed possible board members.

(2) Would be voted on at GASC

c) Biannual meetings

(1) Financials in January, can audit if financials are not sound.

(2) State of the union meeting.

d) Could impeach

6. **Motion:** Laura Droms moves to nominate Stacy McLean to serve on the board of directors until February of 2023. The motion is seconded by Alpharetta. **Motion carried**

VI. Advisor Development

A. Advisor Liaison

1. Plan on reaching out to every school and ask for a snippet about the advisor and highlight them.
 - a) Make a link to the “Advisors of the District” where anyone can access it so people can get to know them.
2. Advisor retreat only for adults.
 - a) This is a great way to share ideas for the students.
3. Buddy system where schools volunteer to help others.
 - a) Last year only five schools participated.

B. Middle School Member-At-Large

1. Promote the job of being a Student Council advisor to adults and explain to them how being an advisor helps empower the youth.

C. Parliamentarian

1. Teacher Kendra Magill is a new student council advisor.

D. Secretary

1. Advisor Appreciation Tips will be added to the gazette.
2. Incorporating Meadowcreek HS cultural diversity into the advisor hospitality room.
3. Send a survey about snack choices so we are able to individualize the snacks provided and cater to their preferences and make them feel valued.

E. Vice President

1. Advisor is learning.
2. Working to create an underclassmen leadership class which can help grow councils across the state.

F. President

1. Will the advisor liaison need assistance from the President school?

G. Executive Director

1. Advisor clinic 8/27 virtually for \$35
 - a) Promote to advisors.
2. Discussed having a concurrent student and advisor program at the District Conference.
3. Should incorporate some ideas from other state councils across the nation.
4. 12/2-4 conference to improve advisors in Boston
 - a) More information available in advisor advocate.

VII. Reminders

A. 9/11 meeting in Atlanta

1. Hotel TBD

B. 9/12 summit

C. There will be one virtual Executive Board meeting held in October.

D. District Conferences will be held in November.

The meeting was adjourned by Wayne County at 4:37 pm.